

RESUME & PORTFOLIO

Who

LUCIA RUSINAKOVA | lucia@bringintoreality.com | +1 224 246 0024 | www.linkedin.com/in/luciarusinak | bringintoreality.com

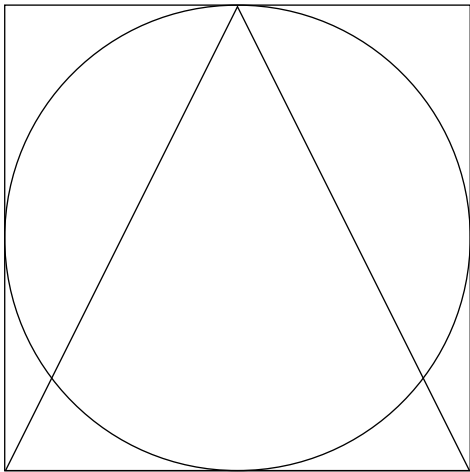
Imaginative, perceptive, curious, considerate, composed, independent, critical thinker; inspired by intelligent design, music, sustainable fashion and practices, innovative architecture, conscious travel, various art forms, quantum physics, geometry, and the simple beauty of everyday life.

Great design happens when strategy, creativity, and collaboration meet. I bring a refined design eye, a strategic mindset, and an ability to lead projects efficiently — consistently delivering at the highest standards, ahead of deadlines, and with a collaborative, empathetic approach. I thrive on turning ideas into impactful visual experiences. My work is not just about aesthetics, but also about clarity, emotion, and thoughtful storytelling. Design is my tool for making brands more powerful, messages more meaningful, and experiences more memorable.

KEY COMPETENCIES

- **End-to-End Creative Leadership:** Conceptualized and delivered branding & marketing materials from initial ideation to final production across print and digital platforms.
- **Brand Identity Development:** Expertise in building relevant identities and creating cohesive brand visuals.
- **Technical Proficiency:** Mastery of Adobe Creative Suite, with some experience in video editing and interactive design (Figma).
- **Collaborative Approach:** Proven ability to work seamlessly with cross-functional teams to execute creative visions.

What



MY STRENGTHS

- **Optimistic & resilient attitude**
- **Flexible & open-minded**
- **Imaginative & resourceful**
- **Dedicated & driven by excellence**
- **Empathetic**

MY SPECIALITIES

- **Branding (logo & visual identity systems)**
- **Website design**
- **Publication & editorial (long-form)**
- **Marketing visuals & presentations**
- **Social media content creation**
- **Digital photography & photo editing**

Why

"As Lucia's creative director during her time at MonogramGroup, I witnessed her consistently demonstrate exceptional creativity, professionalism, and a sharp eye for design. She was instrumental in several projects, but the Kelvin Group project stands out the most. Her creative approach and meticulous attention to detail resulted in a transformative rebranding for a previously stale and dated HVAC portfolio company. As the lead creative, Lucia hit it out of the park—this project was a tremendous success for us."

Chip Balch

Creative Director, MonogramGroup

"Lucia is an exceptional designer. I had the pleasure of working with her on a number of projects and saw first hand her immense creativity and professionalism. As a well-rounded designer she can expertly produce a wide variety of projects. She shows an expert knowledge of design principles and design software. I can highly recommend her for your next project or role."

Meaghan Cain

Graphic Designer, (Formerly) OLIVER

"We interviewed several freelance candidates for a particularly busy period of work. Within 10 minutes of meeting Lucia and going through some of her work, we knew we had found the right candidate. Lucia is an absolute joy to work with. She fitted into and worked alongside the team seamlessly, understanding the complexities of the brief/s working at speed and accuracy. I would have no hesitation in hiring Lucia again. A consummate professional. Highly recommended."

Gursh Matharu

Creative Director, (Formerly) ADM Promotions

"Lucia has helped me in producing various pieces of artwork, from exhibition stand designs, through to detailed product brochures. She rapidly understands the brief for any project and works quickly to produce beautiful, fresh designs. She is responsive and always delivers on time."

Chris Jones

Founder of The Knot Agency

"Lucia is an excellent freelance designer who came to our rescue when we needed urgent help. She was able to jump right in and work with minimal supervision. Lucia is a well rounded designer and she delivered great results on time. The entire team enjoyed working with her so much that we tried to get her back for other projects, but being so popular made her hard to come by. Therefore anyone who gets to work with Lucia should count themselves lucky."

Joerg Metzner

Design Director, Rand McNally

"Lucia has always been a joy to work with. She has an excellent work attitude and does what it takes to get the job done correctly and on time. She grasps difficult concepts quickly and comes up with creative solutions when time is short and the volume of work to complete is high. Lucia is an asset to any company that works with her."

Amy Cleary

Education Manager, JACH

RÉSUMÉ

LUCIA RUSINAKOVA | lucia@bringintoreality.com | +1 224 246 0024 | www.linkedin.com/in/luciarusinak



PROFILE

- **Results-driven Art Director and Designer** with over 20 years of experience in graphic design, brand development, and visual storytelling across various industries.
- Recognized for an **exceptional eye for detail** and the **ability to transform ideas and insights into clear and impactful designs**.
- **Skilled in managing multiple projects, collaborating with cross-functional teams, and leading creative processes from concept to execution** with a strong track record of delivering high-quality work on time and within budget.
- **Enthusiastic about continual growth, and creating brands and marketing materials that build value** for businesses.



CORE COMPETENCIES & TECHNICAL SKILLS

- **Branding & Visual Identity:** Logo design, brand guidelines, corporate identity, website design
- **Publication & Editorial Design:** Long-form documents, proposals, brochures
- **Print & Digital Design:** Marketing collateral, presentations, packaging, event materials
- **Creative Direction & Team Collaboration:** Leading projects under the guidance of CD and working directly with clients
- **Photography & Image Editing:** Digital photography, retouching, visual assets
- **Project Management & Timelines:** Efficient in managing multiple projects and meeting deadlines

ADVANCED: Adobe Photoshop, Illustrator, InDesign, Acrobat

INTERMEDIATE: Figma, Adobe XD, Adobe Express, Mailchimp, Constant Contact, Google Drive, Docs, Slides, Microsoft Powerpoint

BASIC: After Effects, Premiere Pro, Zoho, Asana, Slack



PROFESSIONAL EXPERIENCE

SENIOR ART DIRECTOR, BRAND DESIGNER

03/2023 - 12/2024
MONOGRAMGROUP

A dynamic and collaborative role focused on creating new **(Private Equity, Portfolio Company, Finance)** brands and transforming outdated visual identities into meaningful, cohesive, and engaging experiences that tell a story and build value.

- **Collaborated with a diverse team** to bring client visions to life, ensuring designs were creative, functional, and on-brand.
- **Managed and prioritized multiple projects** simultaneously, consistently delivering on time and within budget.
- Partnered closely with CDs and AEs to **develop concepts and build brand systems** for multiple clients, including logo and website design, brand guides, social media, marketing materials, and presentations.
- **Built emails** (Mailchimp, Constant Contact) and other **templates** for client use.

SENIOR GRAPHIC DESIGNER, PHOTOGRAPHER

04/2016 - Present
FREELANCE & CONTRACT ROLES

CLIENTS: Agency EA, Alight Solutions, Archipelago Expedition Yachts, Assurance Agency, BOA & BUSarchitektur, Cresset Capital, Graphic Cell, Emerald, The Knot Agency, Minority Rights Group, Neoscape, ORVEDA, Rooster Punk, Savills, UHA London...

- Photographed various events and lifestyle photoshoots, including **HOW Design Live Conference** three years in a row (2022-2024) as their official event photographer.
- Collaborated with a range of clients across **various industries**, including **maritime transportation, financial services, insurance, real estate, architecture, international affairs**, etc.
- I have successfully managed a variety of short- and long-term design projects from start to finish, delivering impactful **visual identities, proposals, presentations, and marketing visuals**, enhancing clients' brand presence and engagement.

RÉSUMÉ

LUCIA RUSINAKOVA | lucia@bringintoreality.com | +1 224 246 0024 | www.linkedin.com/in/luciarusinak



PROFESSIONAL EXPERIENCE (CONT.)

GRAPHIC DESIGNER

11/2014 - 04/2016

OLIVER AGENCY, LONDON, UK

- Designed creative materials for a range of renowned clients, including **KPMG, AA, Amlin, Samsung, and Starbucks**.
- **Collaborated directly with senior executives and project managers** to produce visually engaging proposals and marketing materials under tight deadlines.
- Developed design concepts, layouts, and infographics for **proposals, brochures, and event materials**.
- Managed fast-paced production of documents for print, ensuring accuracy, quality, and alignment with client expectations.

GRAPHIC DESIGNER, PHOTOGRAPHER

10/2012 - 11/2014

FREELANCE (VARIOUS COMPANIES)

- Specialized in branding, design, and photography for a diverse group of international clients, with notable work on large-scale projects in the architecture and publishing sectors.
- Successfully designed the Campus WU: A Holistic History architectural book, **a 384-page multilingual publication**, and the **Campus WU pre-opening booklet** for **Vienna University of Economics and Business** in collaboration with BUSarchitektur & BOA (Büro für offensive aleatorik) under the leadership of Laura P. Spinadel.
- Managed the entire design process from concept to final production, collaborating with architects and photographers.



EDUCATION:

DEPAUL UNIVERSITY
Chicago
Bachelor of Arts (BA)
in Graphic Design
(With Honors)

CERTIFICATIONS:

- THE SECRET POWER OF BRANDS
(Short Course Certificate, UNIVERSITY OF EAST ANGLIA, 2020)
- After Effects CC 2019 Essential Training: The Basics

LANGUAGES:

- English (Fluent)
- Slovak (Native or Bilingual)
- Polish (Limited Working)
- French (Intermediate)
- Spanish (Basic)

INTERESTS:

- Painting & writing
- Traveling & experiences
- Interior design & architecture
- Sustainable practices
- Fashion, cinema & music
- Nutrition, yoga & mindfulness

MY WORK

Archipelago: Ready for the Next Adventure

In 2024, I re-teamed with WSW Marine to redesign the website and evolve the visual identity for Archipelago Expedition Yachts. With several catamaran models in production and a growing presence in the eco-conscious yachting market, the brand matured significantly from its startup roots.

The goal was to reflect Archipelago's position at the intersection of sustainability, high-performance engineering, and contemporary luxury while keeping the visual identity clean & simple, yet refined and visually appealing.

My approach focused on creating a sense of spatial clarity and composure: generous white space, a restrained color palette, and a structured typographic rhythm that balances functionality with brand character. Subtle motion and interactive details signal innovation and responsiveness, while carefully curated photography reinforces the brand's narrative.

The result is a brand experience that feels modern, capable, and quietly confident—positioning Archipelago for its next chapter as a leader in sustainable ocean exploration.

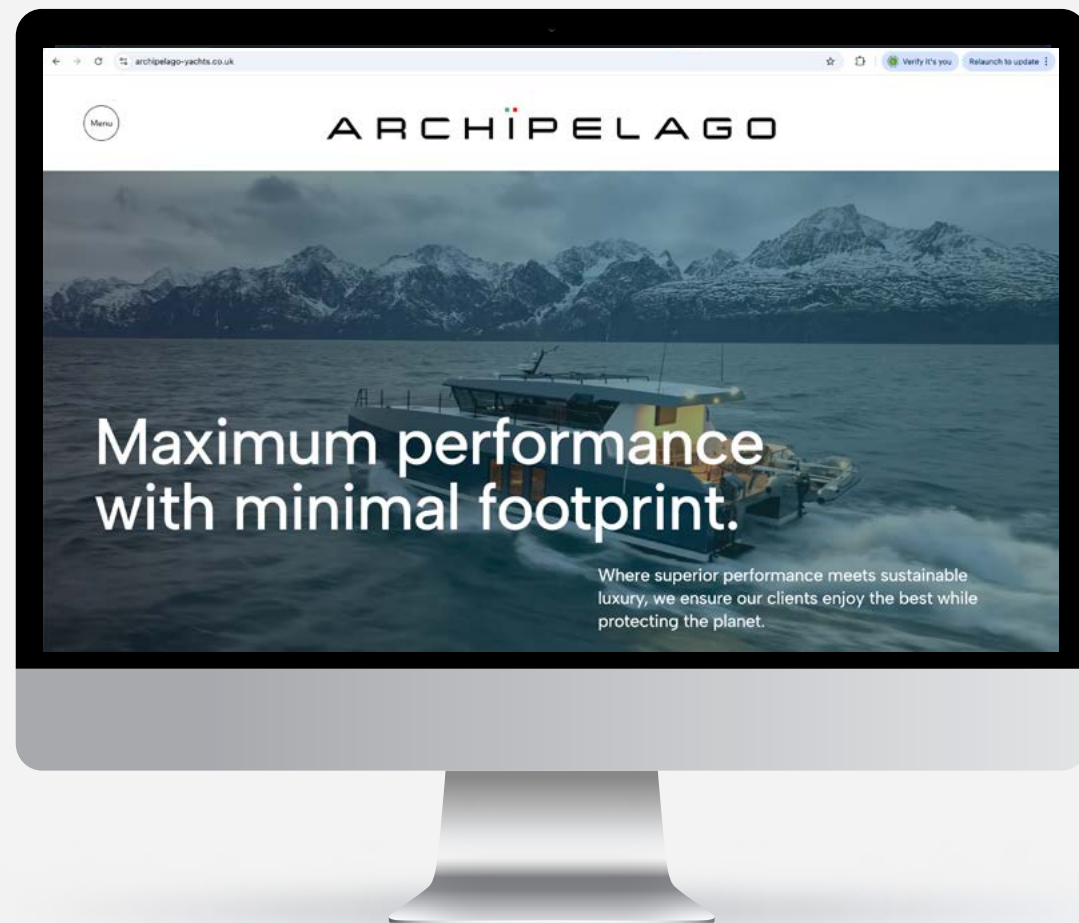
Role
Sole Art Director
& Brand Designer

Service
Logo Design & VI
Website Design
Marketing Collateral

Client
WSW Marine

Year
2024-2025

STAGE 2 (2024-2025)





Introduction



WHY ARCHIPELAGO: INTRODUCTION

Maximum performance with minimal footprint

Where superior performance meets sustainable luxury. We ensure our clients enjoy the best while protecting the planet.



WHY ARCHIPELAGO: OUR BRAND ATTRIBUTES



OUR DNA:
EXPECT MORE

SAFETY

Our vessels are constructed from aluminum and designed to the highest standards using techniques employed for the toughest workboats.

SIMPLICITY

Simplicity is paramount: we need no gyros, no stabilisers; we believe in ultimate simplicity. Improving safety, and maintainability.

SUSTAINABILITY

All our vessels are hybrid by design, offering silent, solar propulsion alongside diesel engines for higher power operation.

SPACE

As a catamaran we offer significantly more living space than a monohull of the same size.

SPEED

Unlike a traditional ocean-capable monohull we offer high-speeds, with all our vessels capable of 25+ knots.

SHALLOW DRAFT

Our vessels are lightweight catamarans drawing 1m, all our vessels can be beached / dried out.

STABILITY

Built for endurance, our yachts deliver exceptional stability, letting you explore without limits.

WHY ARCHIPELAGO: THE BETTER CHOICE FOR EVERY ADVENTURE

ADVANCED ENGINEERING MEETS PERSONALIZED DESIGN FOR EVERY ADVENTURE

Our commitment to combining robust engineering, innovative technology, modern design, excellent performance, and environmental responsibility makes Archipelago one of a kind.

We are dedicated to creating boats that not only perform exceptionally in all scenarios but also align with your values and enrich your lifestyle.

BRAND VALUES

The expression of shared cultural values that will define the brand's intent and actions



RESPONSIBILITY
INTEGRITY
AUTHENTICITY
EXCELLENCE
INNOVATION

BRAND PERSONALITY

The qualitative, human characteristics used to express the brand



QUIETLY CONFIDENT
FRIENDLY & DOWN-TO-EARTH
COURAGEOUS
ENERGETIC
CARING

IMAGERY



To complement the boat photography on the website and in presentations we want to use exciting imagery with a sense of adventure as well as striking natural phenomena.

LOGO

Our logo conveys simplicity, clarity, and confidence. There is a full version of the logo with the descriptor and a simplified version without it.

ARCHIPELAGO
EXPEDITION YACHTS

ARCHIPELAGO

COLOUR

ARCHIPELAGO BRAND COLOURS

Deep blue sea

Combining the blue's tranquil stability with the vitality and optimism of green, symbolizing serenity, renewal, and a sense of balance.

Spring green

Invigorating colour that captures the essence of renewal, growth, and vitality. Green is also associated with safety, freshness, and nature.

Red

Colour of excitement (adventure), strength, energy, action.

PRIMARY COLOURS



DEEP BLUE SEA
#003366
PMS 2845 C
CMYK 100-50-100

SPRING GREEN
#008000
PMS 3425 C
CMYK 100-100-0

RED
#CC0000
PMS 165 C
CMYK 0-100-100

ALUMINUM
#C0C0C0
PMS 85 C
CMYK 0-0-0

GREEN
#008000
PMS 3425 C
CMYK 100-100-0

SUPPLEMENTARY COLOURS



RED
#CC0000
PMS 165 C
CMYK 0-100-100

GREEN
#008000
PMS 3425 C
CMYK 100-100-0

RED
#CC0000
PMS 165 C
CMYK 0-100-100

TYPOGRAPHY

HEADLINE FONT:

Maximum performance with minimal footprint.

Albert Sans
Semibold / Medium

SUBHEAD / SHORT INTRO COPY:

ADVANCED ENGINEERING MEETS PERSONALIZED DESIGN FOR EVERY ADVENTURE

Albert Sans
Medium (ALL CAPS)

BODY COPY FONT:

A combination of the luminary, maverick and explorer.
1234567890

Albert Sans
Bold

A combination of the luminary, maverick and explorer.
1234567890

Semibold

VALUES: innovation, intelligence, confidence, adventure, discovery, ambition, freedom

1234567890

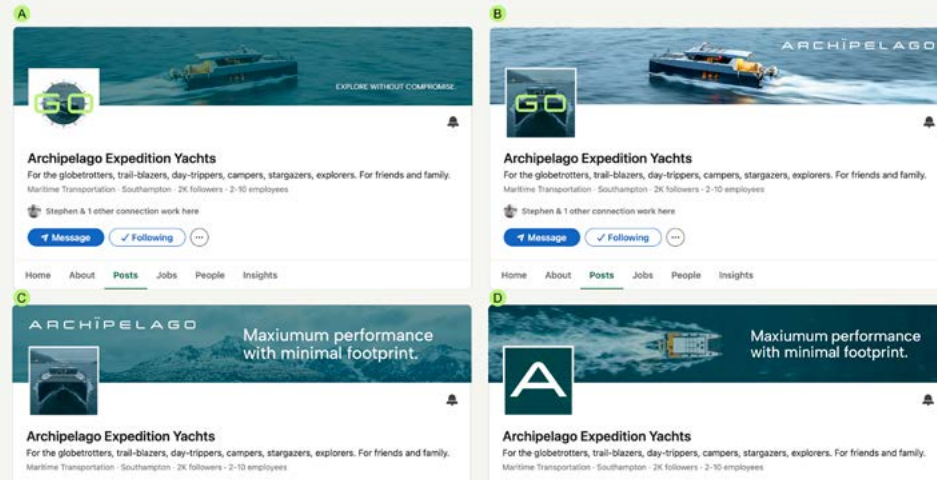
VALUES: innovation, intelligence, confidence, adventure, discovery, ambition, freedom

1234567890

Regular

Light

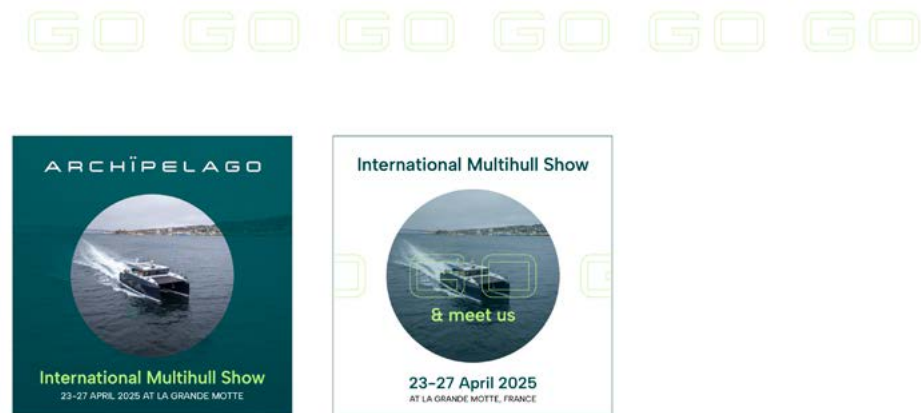
SOCIAL MEDIA EXAMPLES



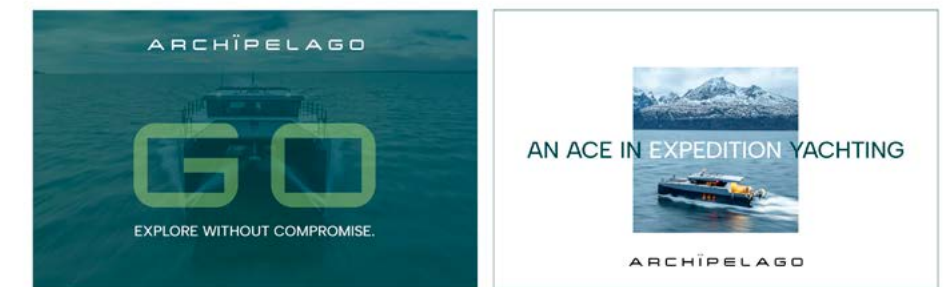
SOCIAL MEDIA EXAMPLES



SOCIAL MEDIA EXAMPLES



SOCIAL MEDIA EXAMPLES



Infinity Towers

Role
Conceptual Designer

Service
Art Direction,
Logo Design, Branding

Client
UHA

Year
2020

Inspired by an idea of the 360 living and the Mediterranean seaside location, the visual identity concept stems from the cycle of day and light.

As we go through our day-to-day lives, we tend to forget the pure beauty of the quotidian elements and processes. One of those being the light changing during the day. Only when on holiday we take time to enjoy these natural changes by observing the sunrise or the sunset.

Thanks to its positioning near the beach and architectural design offering the unobstructed view from every apartment, the Infinity Towers will benefit from the luxury amenities, the sophisticated design and appliances, and the beautiful vistas of the Mediterranean sea surroundings. The visual branding concept reflects this sophistication and high-end luxury through refined logo design, typography, and a fresh, inspiring colour palette and imagery.





The ultimate
Limassol
residence
blending
modern style
& timeless
quality



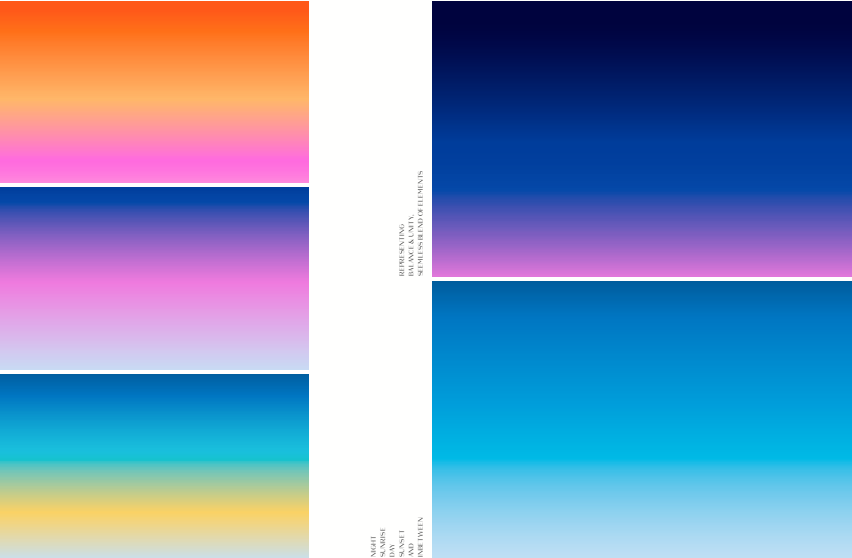
INFINITY TOWERS
300 LIVING



Luxurious Spa
& treatment
rooms
Gardens &
parks

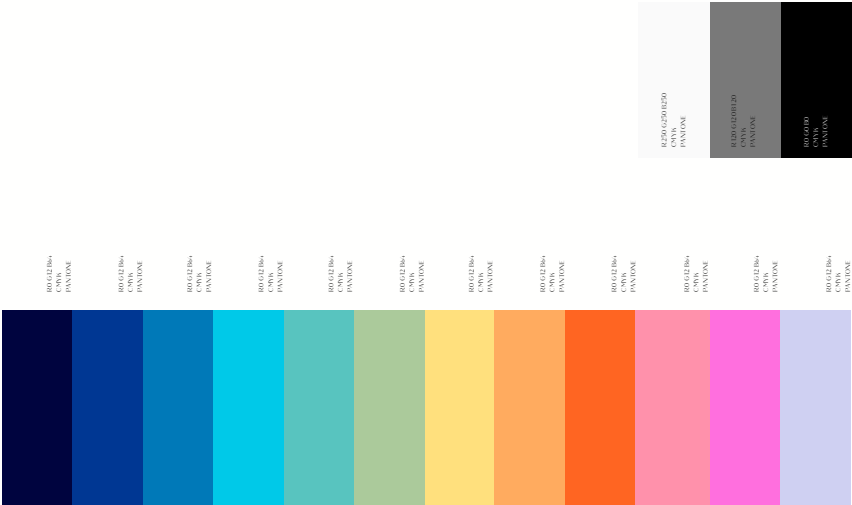
Infinity Towers

360 living
Modern luxury
Refined lifestyle
Expanding horizons
Uplifting environment
Boundless inspiration
The ultimate Limassol residence
Blend of modern style & timeless quality



Inspired by an idea of the 360 living and the Mediterranean seaside location, the concept for the visual identity stems from the cycle of day and the light. As we go through our day-to-day lives, we tend to forget the pure beauty and magic in the quotidian elements and processes. One of those being the changing light during the day. Only when on holiday we take time to enjoy these natural changes by observing the sunrise or the sunset.

Thanks to its positioning near the beach and architectural design offering the unobstructed view from every apartment, the Infinity Towers will benefit not only from the luxury amenities, the sophisticated design and appliances but also from the beautiful vistas of the Mediterranean sea and the surroundings. Residents of this mixed-use development will be able to enjoy the full spectrum of the light that a day has to offer.



The ultimate
Limassol
residence
blending
modern style
& timeless
quality

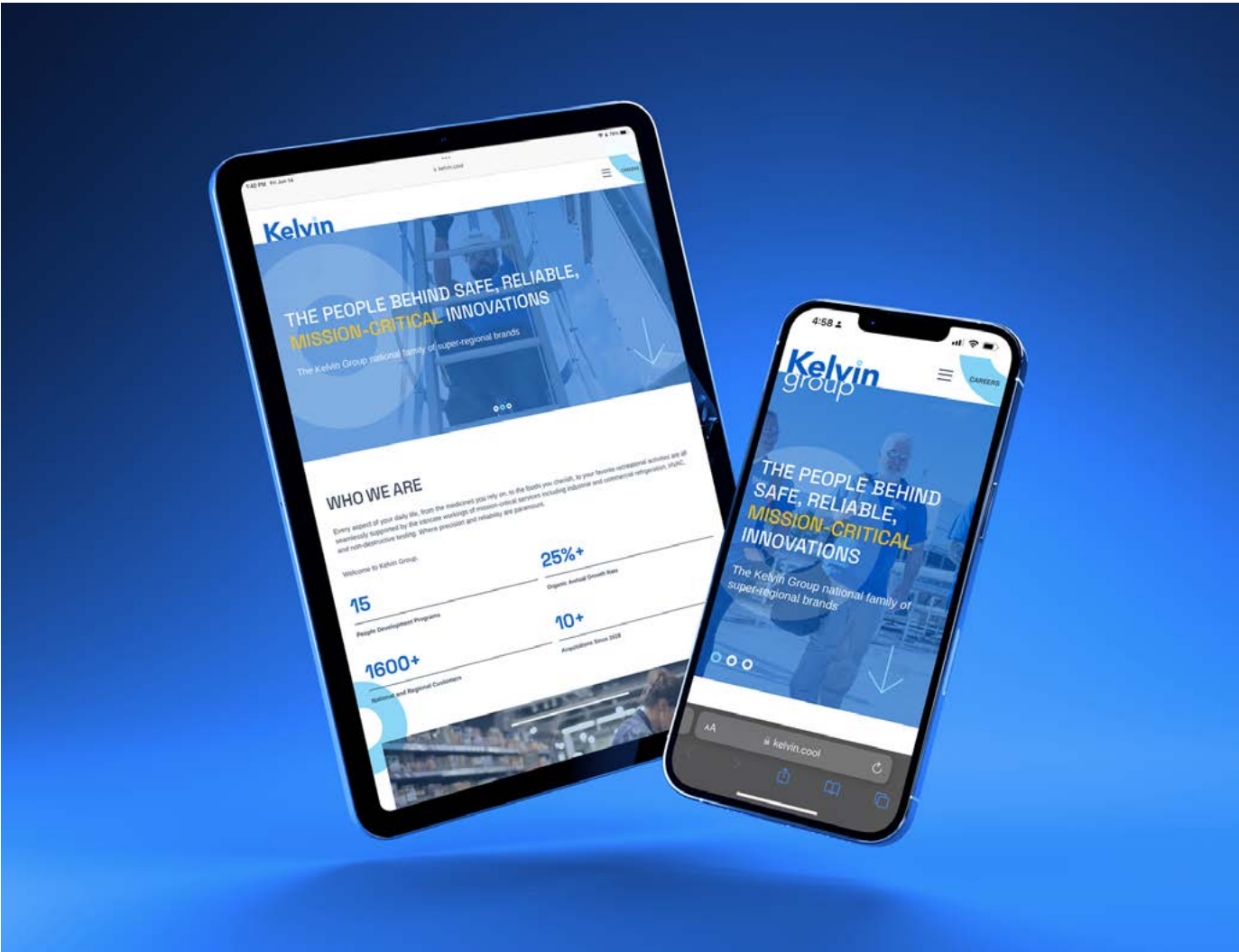


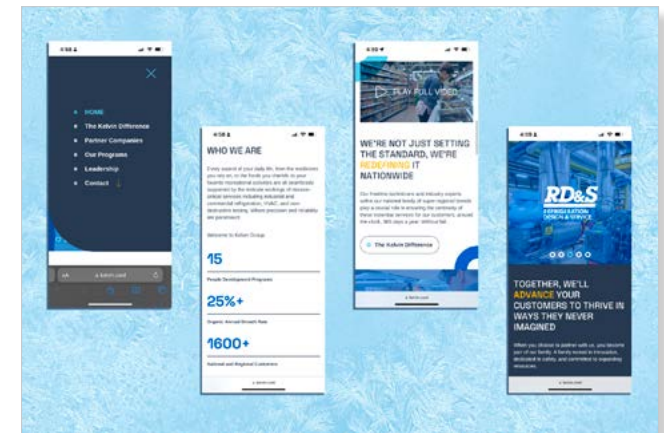
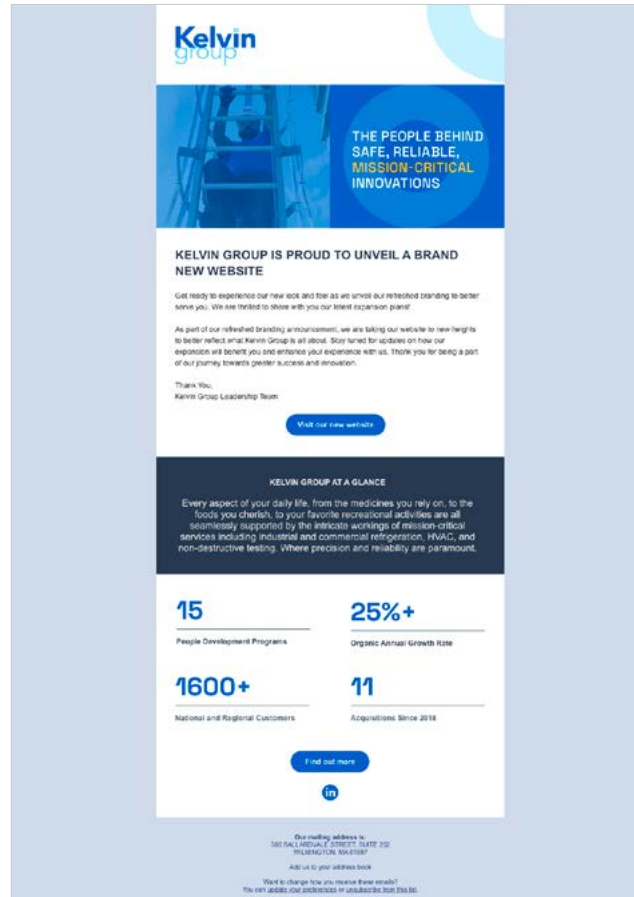
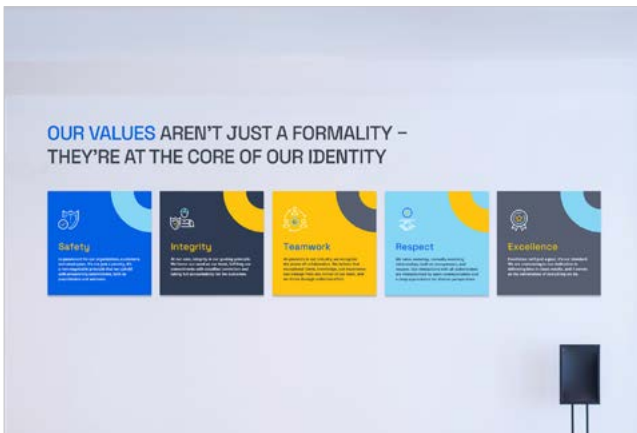
Kelvin Group

Role	Service	Employer (Client)	Year
Senior Art Director & Brand Designer	Brand refresh Website Design Marketing Collateral	MonogramGroup	2024

MonogramGroup was engaged in March 2024 to holistically reimagine and evolve the brand into the preeminent leader it is. Kelvin Group's rapid organic and M&A growth and aspirations of being the go-to mission-critical infrastructure platform in the market resulted in an expedited timeline to launch the new brand.

I was the project's art director & brand designer, collaborating with a CD, AE, and web developer to deliver the website and other brand refresh elements, such as a PowerPoint and email templates.





REFRESHED BRAND MATERIALS, WEBSITE & EMAILER



COMPANY OVERVIEW

The Kelvin Group national family of super-regional brands.

May 2024



THE PEOPLE BEHIND SAFE, RELIABLE, MISSION-CRITICAL INNOVATIONS

WHO WE ARE

15

People Development Programs

25%+

Organic Annual Growth Rate

1600+

National and Regional Customers

11

Acquisitions since 2018

Every aspect of your daily life, from the medicines you rely on, to the foods you cherish, to your favorite recreational activities are all seamlessly supported by the intricate workings of mission-critical services including industrial and commercial refrigeration, HVAC, and non-destructive testing. Where precision and reliability are paramount.

Welcome to Kelvin Group.

Kelvin

3

OUR MISSION

Kelvin Group's mission is crystal clear:

Empower every technician with best-in-class training, resources and unwavering support to deliver on our promise flawlessly.

We're not just setting the standard; we're redefining it nationwide. Innovation, reliability and an end-to-end range of services are our hallmarks, enabling our customers to thrive.

At Kelvin Group, meeting expectations is not good enough. Surpassing them is what we demand of ourselves.

Kelvin



OUR BRAND PILLARS

Brand Market Positioning

The go-to, gold standard services provider in designing, building, and maintaining mission-critical refrigeration infrastructure across the US.

Kelvin

5

Brand Values

- Safety
- Integrity
- Teamwork
- Respect
- Excellence

Brand Personality

- Down to earth
- Industrious
- Committed
- Meticulous

OUR VALUES



Safety

Safety is paramount for our organization, customers, and employees. It's not just a priority; it's a non-negotiable principle that we uphold with unwavering commitment, both as practitioners and advisors.



Integrity

At our core, integrity is our guiding principle. We honor our word as our bond, fulfilling our commitments with steadfast conviction and taking full accountability for the outcomes.



Teamwork

As pioneers in our industry, we recognize the power of collaboration. We believe that exceptional talent, knowledge, and experience can emerge from any corner of our team, and we thrive through collective effort.



Respect

We value enduring, mutually enriching relationships built on transparency and respect. Our interactions with all stakeholders are characterized by open communication and a deep appreciation for diverse perspectives.



Excellence

Excellence isn't just a goal; it's our standard. We are unwavering in our dedication to delivering best-in-class results, and it serves as the cornerstone of everything we do.

Kelvin

6

KELVIN GROUP OVERVIEW

- Headquartered in Wilmington, MA, Kelvin was founded in 1996 as American Refrigeration Company ("ARC"). Kelvin is a super-regional, industrial refrigeration provider with differentiated service offering on pace to become a national platform.
- Kelvin is the holding company of AES, ARC Mechanical, HCG, RC&E, and RD&S.

AES - Advanced Examination Services is a national nondestructive testing provider that conducts testing and inspection services.

ARC Mechanical - designs, installs, and services mission-critical industrial refrigeration and HVAC systems.

HCG - offers inspection and compliance services.

RC&E - the leading industrial refrigeration services, design, and build provider in Texas, delivering planned maintenance and service, engineering, and installation.

RD&S - the leading refrigeration services, design, and build provider in the Mid-Atlantic, offering planned maintenance and service, engineering, and installation.

- 200+ dedicated technicians throughout three operating entities
- Leverages a growing subcontractor/vendor network

Kelvin

7

Services

- 24/7 service and planned maintenance
- System components replacement
- New system design and installations
- Industrial refrigeration-specific compliance programs and inspections
- Environmental, Health and Safety ("EHS") programs

Core End Markets

- Food & Beverage Processing
- Life Sciences
- Cold Storage
- Recreation
- Critical Process / Manufacturing
- Academics / Universities



SERVING AND TRANSFORMING 1,500+ CUSTOMERS NATIONWIDE

OUR PARTNERS

Advanced Examination Services is a national nondestructive testing provider that conducts testing and inspection services.

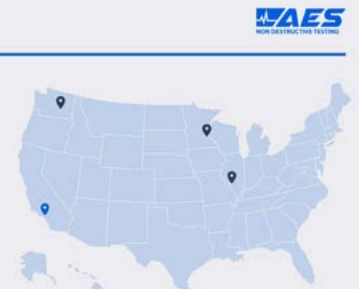
HQ:
Torrance, CA

Additional Offices:
Collinsville, IL
Lakeville, MN
Moses Lake, WA

Primary Coverage Area:
National

Kelvin

8



Americase

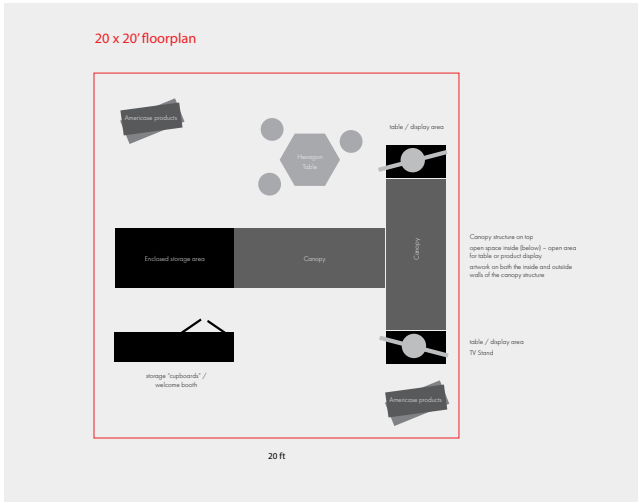
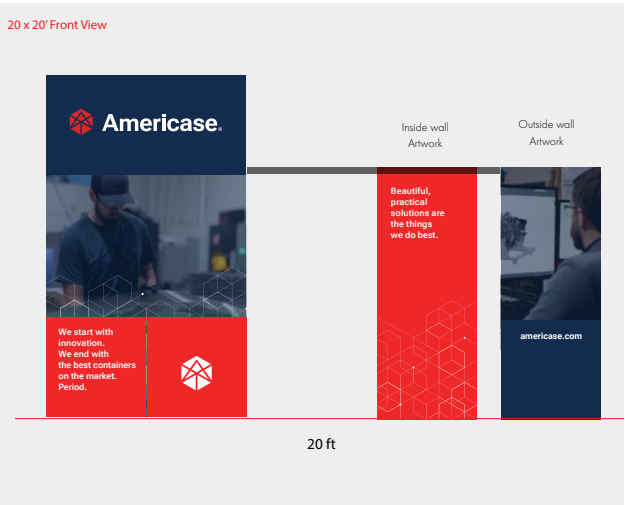
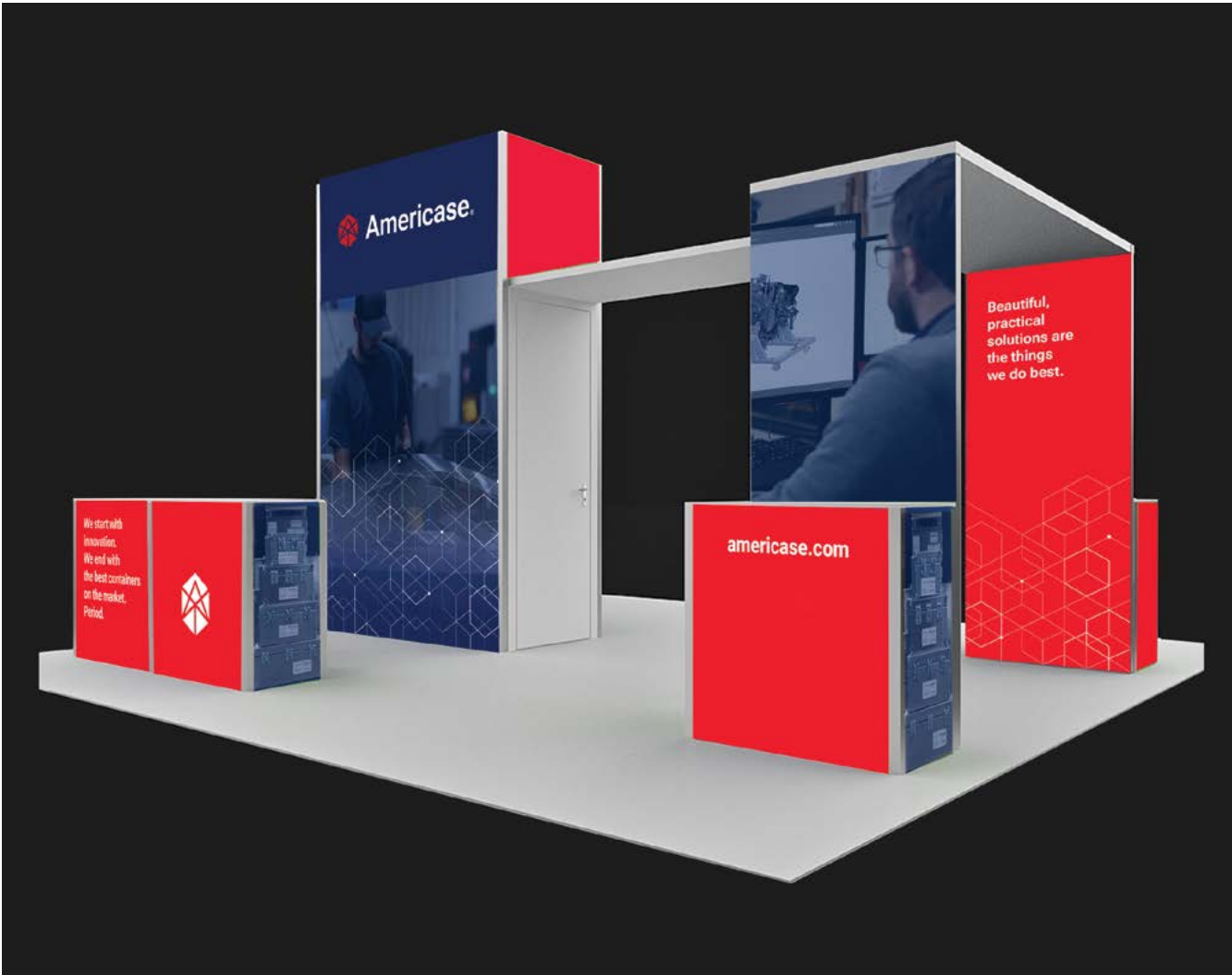
Role
Senior Art Director
& Brand Designer

Service
Exhibition stand
design concept

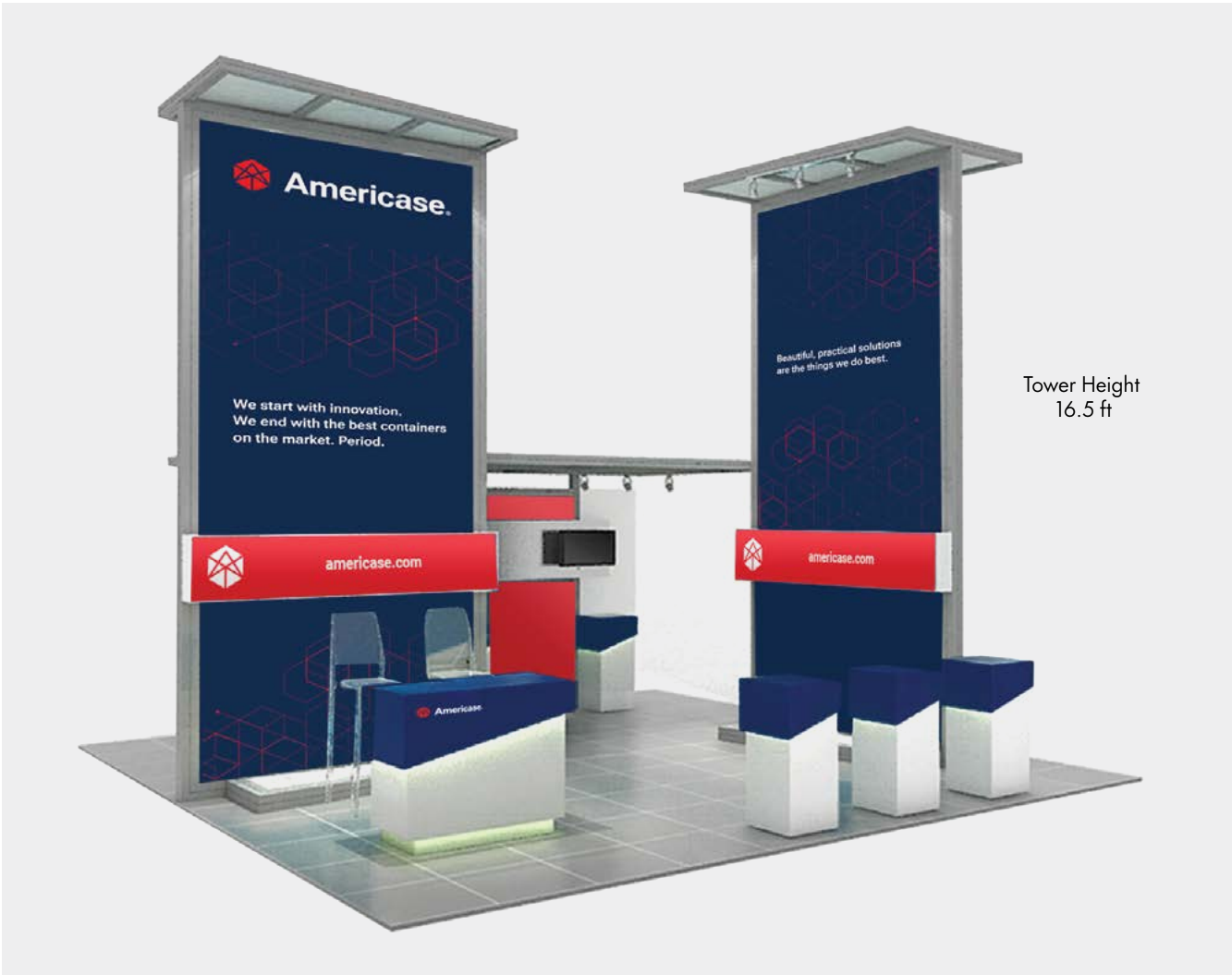
Employer (Client)
MonogramGroup

Year
2023

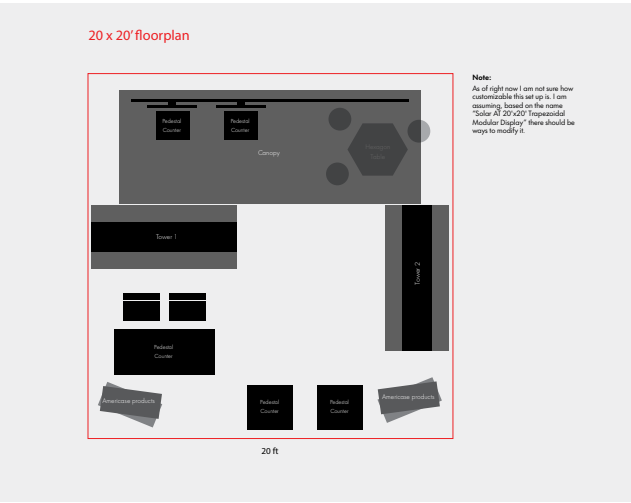
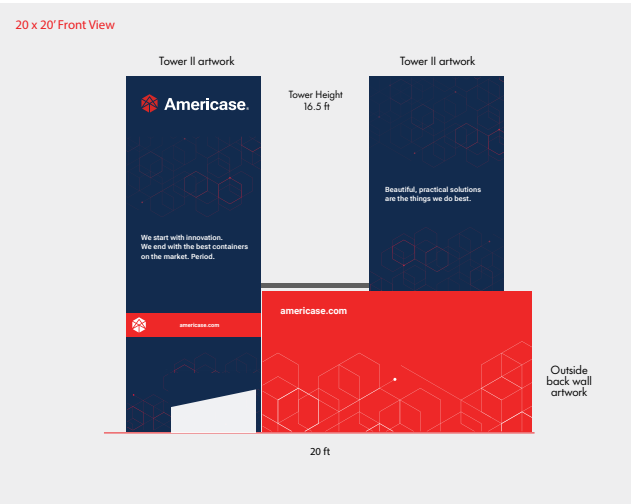
DESIGN A: MID TO UPPER-MID BUDGET (DEPENDING ON ACCESORIES)



DESIGN B: MID TO HIGH BUDGET (DEPENDING ON CUSTOMIZATION AND ACCESORIES)



Tower Height
16.5 ft



Distinguished Programs

Role
Senior Art Director
& Brand Designer

Service
Brand refresh
Brand Guide
Website Concept
Marketing Collateral

Employer (Client)
MonogramGroup

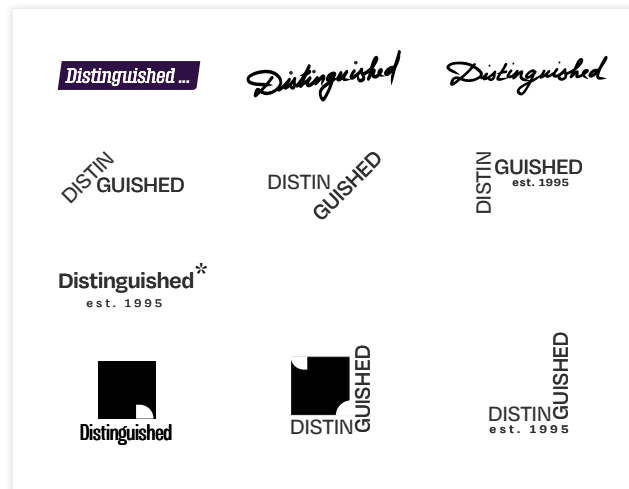
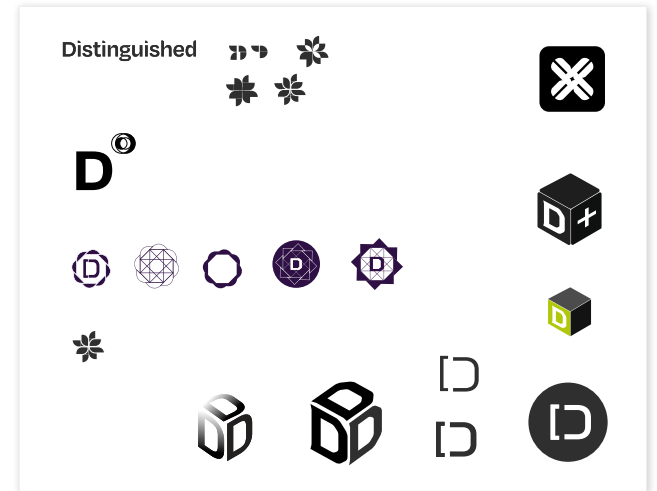
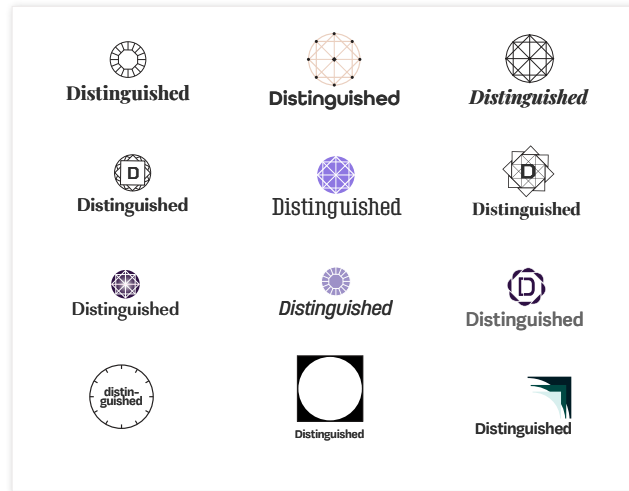
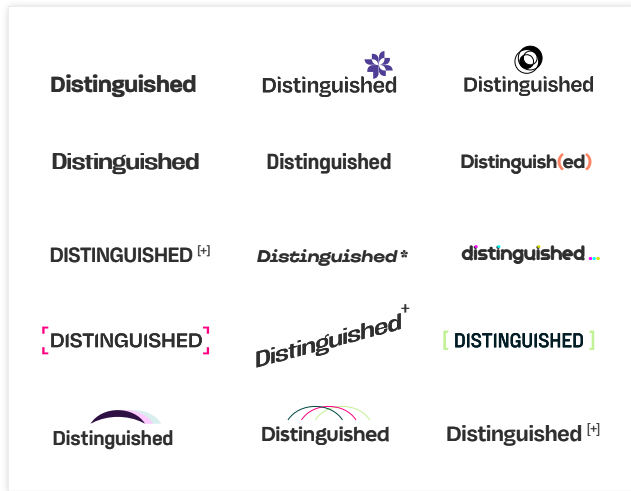
Year
2023

MonogramGroup's collaboration with Distinguished started with qualitative and competitive research, leading to the development of a refreshed visual identity and new marketing materials. The new materials for Distinguished Programs streamline complex information into clear, concise, and easily accessible formats.

I collaborated with a CD to lead the design and delivery of the new brand system, brand guide, PowerPoint templates, homepage UI prototype, sales sheets, and stationery.

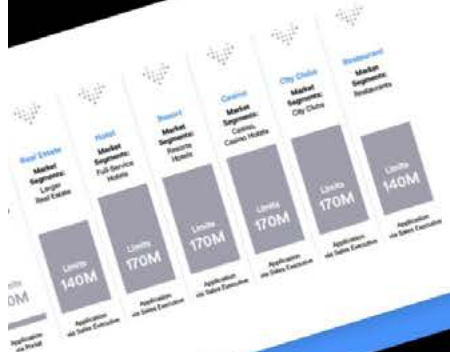
The main goal was to create a strong visual identity reinforcing the brand's professionalism, human-focused approach, and leadership in specialized insurance, as well as to clearly organize and effectively communicate key details, enhancing user understanding and engagement.





- Community Association Crime Insurance
- Directors & Officers Insurance
- Ghost Kitchen
- Deadly Weapon Protection
- Builder's Risk
- Coastal Builder's Risk Insurance
- City Landlord Insurance
- City Multi-Family Insurance
- City Condo Insurance
- New York Brick & Brownstone Insurance
- Hotel
- Cyber Insurance

* Please note not all products are offered in all states
 ** Noted in Florida, Hawaii and some coastal areas



Programs and Coverages Overview



Distinguished.

Distinguished Product Overview

	Real Estate	Hotel	Restaurant	City Condo	Builder's Risk
Real Estate	•				
Hotel		•			
Restaurant			•		
City Condo				•	
Builder's Risk					•

3 Reasons To Work With Distinguished:

1. Market Leaders

Since 1987, we have been working with centers to develop comprehensive umbrella solutions. We established the country's first and longest-running Real Estate Umbrella Insurance purchasing group. Our Hotel Umbrella provides coverage to over 20% of the nation's hotel rooms. Brokers know and trust our umbrella expertise - it's in our DNA.

2. Program Stability

Our coverage isn't going anywhere. With over 30 years of experience underwriting umbrella policies for real estate and hotels, brokers trust our program management and underwriting authority and reliability in the space. So, when renewal time comes around or your insured needs to report a claim, you know Distinguished has you covered.

3. Ease of Business

Our high-limit hotel and real estate umbrella towers are already built, allowing you to focus on what matters most - the clients. Distinguished makes it effortless and easy to get the limits your clients need in a pinch.

D Real Estate Program

8 perils except those specifically excluded
 are - for smaller jobs
 are of 3, 6, 9, 12 or 24 months and you'll be
 get risk for an additional 3, 6 or 12 months

Broad Coverages

- Theft coverage
- Sewer Backup
- Temporary Storage
- Transit

Eligible Projects

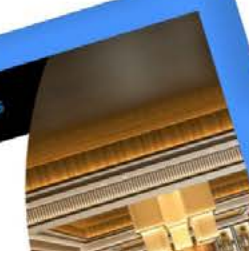
- New Construction
- Renovation's Risk
- Alterations Only

New! Coastal Builder's Risk

- Barrier Islands and beachfront acceptable
- Theft and Vandalism
- Coastal policy term options of 3, 6, 9, 12 or 24 months
- Flexible extensions
- Low minimum premiums

Available in AL, DE, GA, HI, MD, MS, NC, NJ, RI, SC, VA, and commercial only properties for the state of TX.

Distinguished Hotels, Resorts & Casinos Programs



Distinguished Restaurants Program

Restaurants

Experts for 30 years

- Impeccable Service
- 24-hour submission response time
- We Serve the following segments
- Fine Dining
- Casual



How to submit business

Real Estate

- ☐ Express Real Estate Umbrella
- ☐ Real Estate Umbrella
- ☐ City Multi-Family Insurance
- ☐ City Landlord Insurance
- ☐ City Condo Insurance

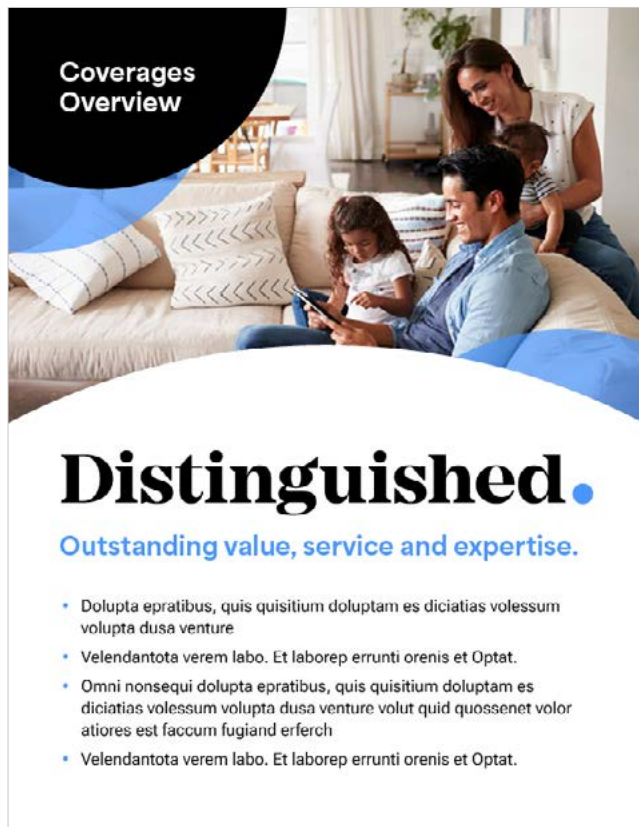
Community Associations

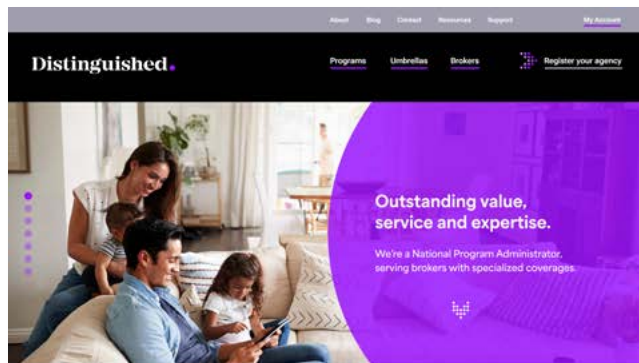
- ☐ Express Community Associations Umbrella
- ☐ Package with residential exposures
- ☐ Package without residential exposures
- ☐ Directors & Officers Insurance
- ☐ Crime Insurance

Distinguished bene

WORLD-CLASS EXPERTS
 We'll guide you and your clients through every submission through claims.







We specialize in Distinguished solutions - customized for you.

[Find out more about us](#) [How to submit business](#)

We're Business Enablers
For almost four decades, Distinguished has been helping specialized insurance brokers meet the needs of their specialized clients. We help you serve and maintain your existing clients and enable you to seek opportunities in new business segments.

Long-Term Partnerships
By taking an in-depth approach to the markets we serve, we're able to give you real market insight and tools to help you win your deals. We'll provide the support you need from submissions through to renewals, and any claims that might happen along the way.

The markets we serve



FINE ART & COLLECTIBLES

With specialized fine art and collectibles insurance coverage tailored to your clients' needs, you can provide a peace of mind and higher-level protection for their possessions.



ENVIRONMENTAL & CONSTRUCTION

Distinguished Programs and Servisource join forces to launch the Environmental & Construction Professional Insurance Program.



REAL ESTATE

From coast to coast, we have programs to meet your clients' specialty real estate needs. Not only were we the first Real Estate Umbrella Liability purchasing group, we're also the longest running.



RESTAURANTS

From Package to Umbrella to Cyber Liability, you can get your restaurant clients completely covered with everything they need.



HOTELS

From select-service to luxury resorts and casinos, you'll find coverage for almost any type of hotel. With limits up to \$170M, you can take care of your boutique and your biggest clients.



COMMUNITY ASSOCIATIONS

With the product range we provide, you are able to address every type of community association client and all their needs. Smaller, larger, and everything in between.

Distinguished Umbrellas

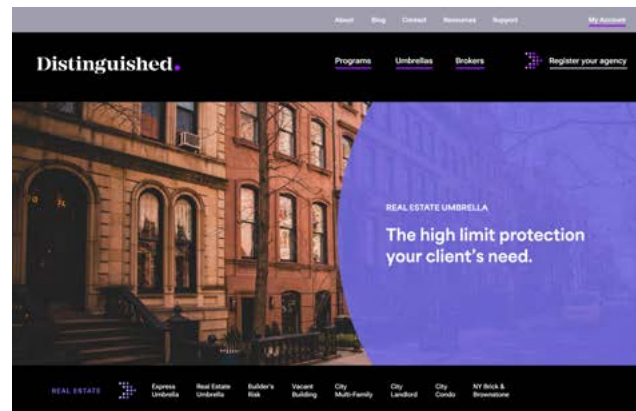
What Does Your Client Need?
If you've got a real estate, community association, hotel or restaurant client, look no further for their high-limit, market leading umbrella protection.

[Find out more about umbrella offering](#)

Become a Distinguished Broker

You're just a few clicks away from becoming a Distinguished Broker Partner. It's easy with our online registration.

[Register now](#)



Our umbrellas win accounts.

Our Real Estate Umbrella property insurance program established the country's first and longest-running Real Estate Umbrella Liability insurance purchasing group.

With unmatched experience and expertise, we'll help you serve your larger real estate clients and get them the residential and commercial umbrella insurance they need.

Get the limits and outstanding value your clients are looking for, easily.

[Submit now](#)

Highlights

\$140M

Up to \$140M in Limits



National Coverage



Industry-leading Umbrella

What kind of real estate?

The Distinguished Real Estate Umbrella Insurance program was designed for:

Commercial Real Estate

- Office Buildings
- Strip Malls
- Stand-alone Retail
- Light Industrial/Complexes
- General Warehousing
- Indoor Malls

Habitational

- Condominiums (Habitational and Commercial)
- Cooperatives (CO-OP)
- Apartment/Condos
- Senior/Independent Housing

[Submit now](#)



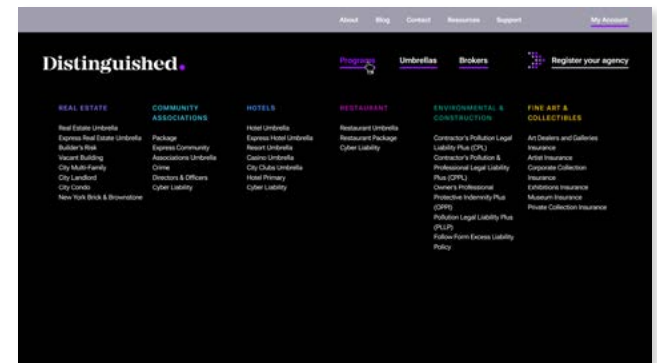
We're market leaders.

We've been doing this a long time - we're one of the longest-running and largest Real Estate Umbrella Insurance Programs - rely on our unmatched expertise to serve your clients better.

High limits.

Long-term relationships.

All admitted paper.



HOME PAGE + REAL ESTATE LANDING PAGE
LAYOUT CONCEPT & PROTOTYPE

The West

Role

Senior Designer &
Production Artist

Service

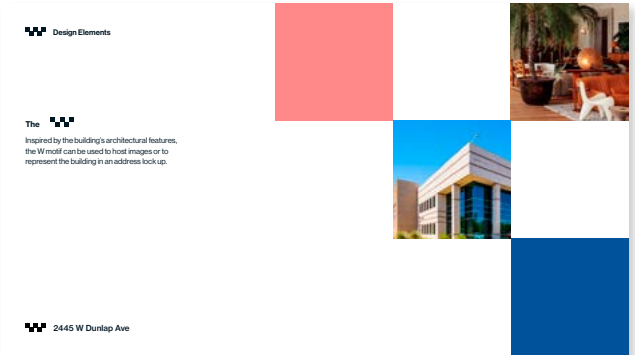
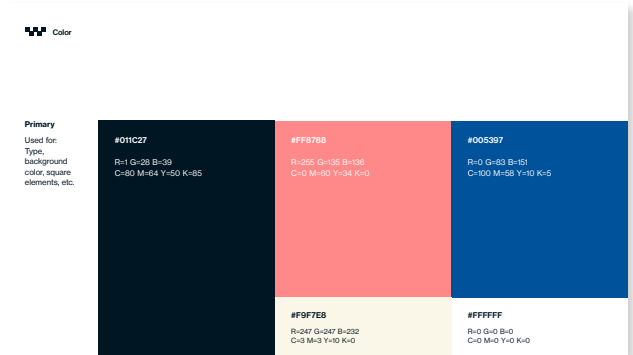
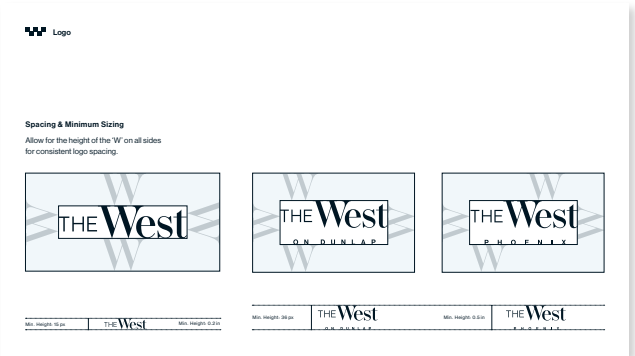
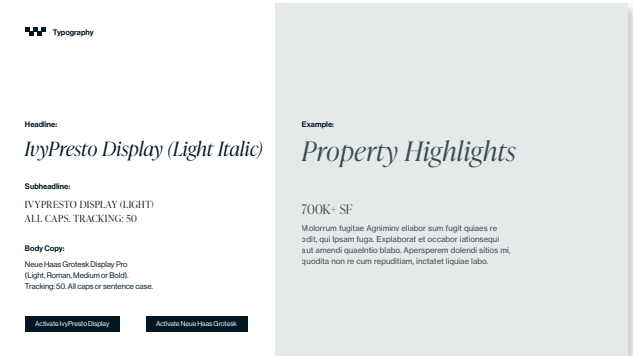
Logo and Visual ID
Concept + Design + Artwork
(Team Collaboration)

Client

Neoscape

Year

2021



The West
at 2445 Dunlap

The *West*
on Dunlap

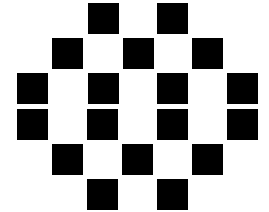
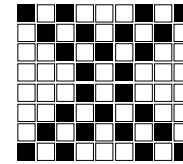
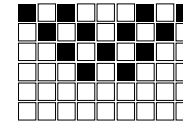
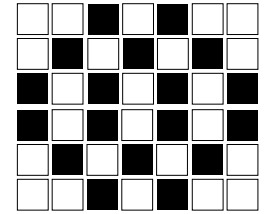
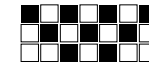
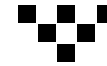


THE
West
AT 2445 DUNLAP

The
West
on Dunlap

The West
ON DUNLAP

The West
on Dunlap



The West
on Dunlap

The West
on Dunlap

THE
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at
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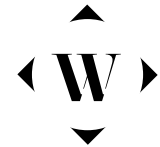
THE WEST
at 2445 Dunlap



THE
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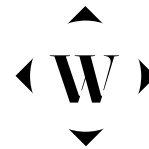


THE WEST
ON DUNLAP



2445

2445



The
West on Dunlap

THE WEST
ON 2445 DUNLAP



ON DUNLAP



The West
on 2445 Dunlap

THE
WEST
ON DUNLAP

Holistic Villages

Role
Contract Designer

Service
Logo Design &
Exhibition Visual Identity

Client
BOA
büro für offensive aleatorik

Year
2016



HOLISTIC VILLAGES

T a n g i b l e D r e a m



Campus WU

Role
Contract Designer

Service
Book Design
& Production

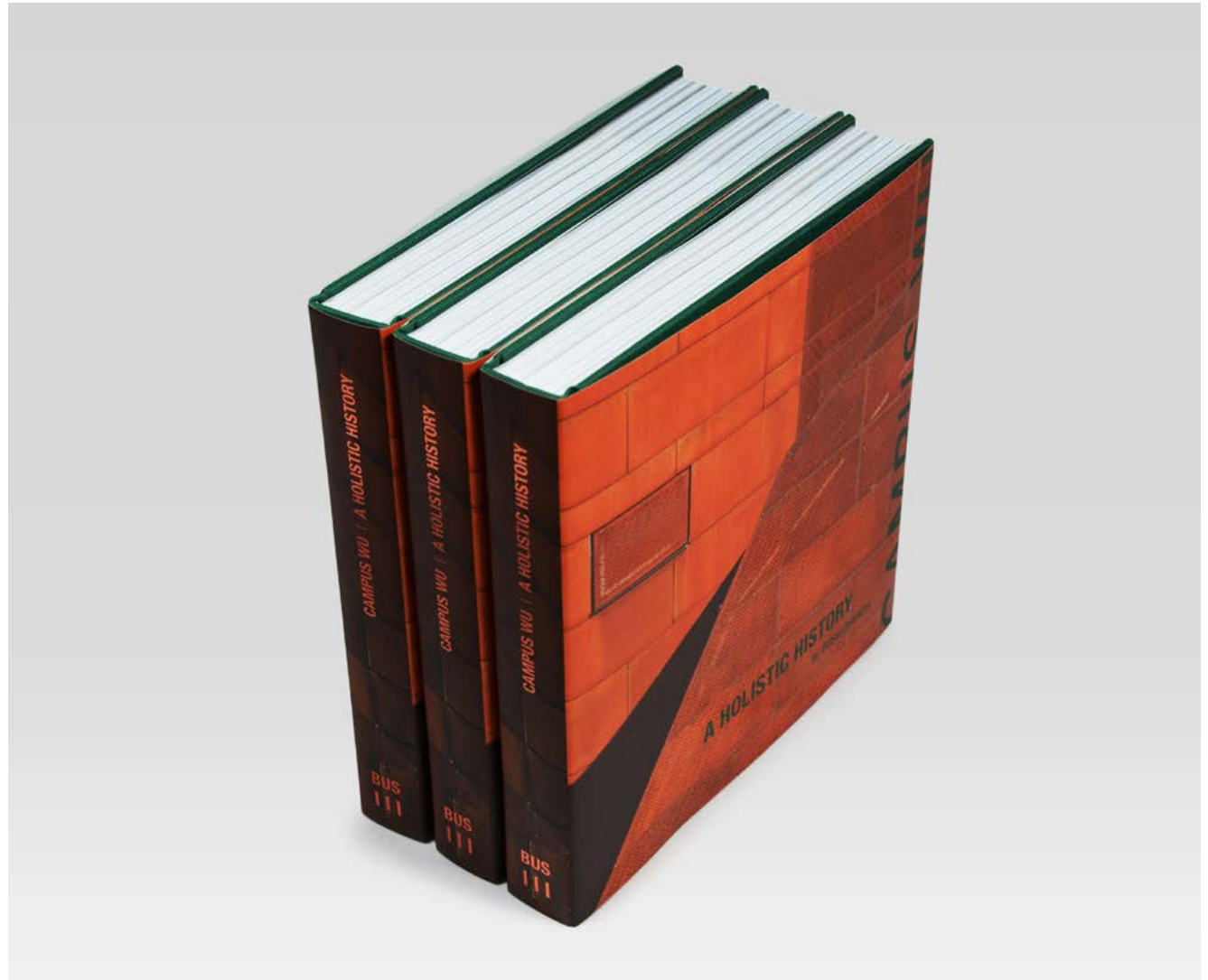
Client
BUSarchitektur

Year
2013

One of the most exciting and challenging projects I partook in was the final stage of Campus WU (University of Economics) development in Vienna, Austria.

I was the sole graphic designer working in collaboration with various creative and architecture teams under the art direction by Laura P. Spinadel.

My role spanned developing layout concepts for the 384-page book (Campus WU: A Holistic History) — creating templates, typesetting, proofreading, layout and typography for screen presentations and DVD packaging, and designing plus producing the entire Campus WU Pre-opening Booklet.





THANK YOU FOR YOUR TIME!

GET IN TOUCH | VISIT THE WEBSITE

